





OCTOBER 25-28. 2021 | EXPO HALL OCTOBER 27 & 28 | MANDALAY BAY, LAS VEGAS, NV

# SUPPLIER PRESENTATION THEATER

# BOOTH #3077 & BOOTH #3677

Each year SupplySide West & Food ingredients North America brings in the best innovation-driven food, beverage, and supplement professionals from across the global health & nutrition industry. After a two-year hiatus of in-person events, our exhibitors are looking to engage with food, beverage, and supplement innovators to showcase everything new they have to offer.

Stop by the Supplier Presentation Theater this year to learn about the newest ingredient innovations, use cases, and scientific findings to power your next product. Located on the show floor, these presentations are free for all SupplySide West & Food ingredients North America participants to attend.

# Booth #3077

#### Wednesday, October 27

12:10-12:30pm

#### Robertet's Botanical Innovations for Clean beauty

Globally known for its expertise as a fragrance & flavor house, Robertet also manufactures a wide range of ingredients for the personal care industry.

Speakers: Gael Boyenval, Business Development Manager, Robertet

Krupa Koestline, Clean Beauty Product Development Consultant, KKT Consultants

Sponsored by:

ROBERTET

12:45-1:05pm

# Simplify your CBD formulation and regulatory challenges with Robertet

Robertet brings over 170 years of botanical experience to their joint venture with hemp extract experts, Klersun.

Speakers: Gael Boyenval, Business Development Manager, Robertet

Reed Doyle, Director of Sales & Business Development, Klersun

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ROBERTET

3:05-3:25pm **Session Title TBD** 

Session Description TBD.

Speaker: TBD

Sponsored by: stratum

3:40-4:00pm **Session Title TBD** 

Session Description TBD.

Speaker: TBD

Sponsored by: stratum

# Thursday, October 28

11-11:20am

# Consumer Research Uncovers What's Missing in Omega-3 Category

The mature omega-3 market is a myth. More than 80% of people are deficient in these essential nutrients, but current omega-3 options don't meet consumer needs. Nuseed conducted research with 1200 VMS consumers and discovered what's missing in the omega-3 category. Consumer data emphasizes: Millennials and Gen Z, lapsed omega 3-users, LOHAS (lifestyles of health and sustainability). Learn about a novel innovation that disrupts assumptions and activates new consumer segments with a technologically advanced omega-3.

Speaker: Katrina Benedicto, Marketing & Communications Director, Nuseed Nutritional

Sponsored by:



#### 11:35-11:55am

# From Nature to Ingredients

Learn about Jungbunzlauer's fermentation technologies and drive towards more sustainable ingredient manufacturing. With an expanding product portfolio and a wide variety of customer-focused resources. Jungbunzalauer is a responsible partner in sustainably sourced, clean, healthy, multi-functional non-GMO ingredients.

Speaker: Victor Martinez, Market Development Manager,

Jungbunzlauer

Sponsored by: Jungbunzlauer

# 1:55-2:15pm

# Innovating in Active Nutrition: The Next Generation of Wellness

Health has become a top priority recently for consumers, and increasingly, physical activity. For everyday wellness enthusiasts, weightlifting and hardcore sports aren't the name of the game. With more ways to stay active, what does the next generation of innovation look like for an active lifestyle? Join us to learn about the active nutrition market and consumer opportunities, and meeting the needs of consumers seeking an active lifestyle beyond muscle building and performance enhancement.

Speaker: DuBow Vaughn, Product Manager, Lonza Capsules & Health Ingredients

Sponsored by: LONZO Capsules & Health

#### 2:30-2:50pm

# Reformulating the Omega-3 Category with Novel Total 0mega-3

Omega-3s are fundamental for overall health at the cellular level. While credited for their role in brain, eye, and heart health, 80% of people are deficient in these essential nutrients. Nutriterra Total Omega-3 attracts new consumers to the category with plant-based, sustainable innovation that delivers the ntrition of microalgae through renewable canola. Presentation features: technological developmet, human clinical trial results, NDI regulatory status, consumer insights, sustainable supply. Learn the science behind Nutriterra® Total Omega-3.

Speaker: Dr. Barbara Davis PhD, RD, Nuseed

Sponsored by:

# nutriter

# Booth #3677

# Wednesday, October 27

#### 11-11:20am

#### **Redesigning Meatless**

As consumers become increasingly conscious about their lifestyle choices and environmental impact, meat alternatives remain at the forefront of food industry trends.

ICL Food Specialties continues to expand its reach developing new protein offerings and opportunities of differentiation for customers. ICL's ever-evolving portfolio inspires innovation and enables food manufacturers to deliver unique, delicious and novel food applications that consumers crave.

Check out how ICL is finding new uses for alternative proteins with their ROVITARIS® and BEKAPLUS® plantbased technologies.

Speaker: Nancy Stachiw, R&D Director, ICL Food Specialties

Sponsored by:



#### 11:35am-12:30pm

# Advanced Paraprobiotic (Postbiotic) Innovation with Kyowa Hakko

With many novel ingredients to choose from, it might be difficult to conceptualize the next best-selling formula. In this talk, we will introduce the function of specific paraprobiotics (postbiotics), the clinical research behind unique strains for IMMUSE and EYEMUSE and the latest breakthrough approach in immunity.

Join this session to hear about IMMUSE, awarded the Frost & Sullivan New Product Innovation in the immune health ingredient industry and EYEMUSE, the first paraprobiotic for eye health.

Speaker: Maria Staniech, Marketing Manager, Kvowa Hakko USA

Dr. Shintaro Icikawa, Director of Technical Affairs, Kyowa Hakko USA



#### 12:45-1:05pm

# Turning Oils into Tablets Using a Revolutionary NEW **Adsorbent Binder**

Many nutraceutical ingredients are highly lipophilic and difficult to formulate into tablets. As a result, these ingredients are usually delivered as soft gel capsules. requiring labor-intensive and costly manufacturing processes. This presentation provides an overview of a revolutionary new adsorbent binder that can convert these typically oily formulations into tablets and enhance the dissolution of poorly soluble compounds.

Speaker: Anthony Carpanzano, Director of R&D, JRS PHARMA LP

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#### 2:30-2:50pm

# Plant-based packaging is the future of sustainable packaging

It's hard to imagine anything as useful as plastic, but the industry is shifting from single-use plastics to sustainable solutions to meet both consumer demands and environmental regulations. Made from renewable resources like starch and fibers, plant-based packaging maintains the same versatility as plastics yet decompose within 90 days and is free from harmful toxins. Using circular economy approach, learn how Evanesce delivers sustainable packaging solutions that are half the cost of other green alternatives.

Speaker: Douglas Horne, Founder and CEO, Evanesce



3:40-4:35pm

# **Evidence-based Mediterranean Fruit & Vegetable** Extracts<sup>™</sup> for Healthy Aging

Session Description TBD.

Speaker: TBD

Sponsored by:



# Thursday, October 28

11-11:20am

#### **Session Title TBD**

Session Description TBD.

Speaker: TBD

Sponsored by: GF1TOR

#### 1:55-2:15pm

#### "Maizinol" for Sleep and Stress

A double-blind placebo-controlled clinical trial on sleep quality and overall wellbeing was carried out on 45 healthy adults for a clinically confirmed mood enhancing, Zea mays leaf-derived, and patented ingredient: Maizinol™. A statistically significant and dose-correlated increase of approximately 30% deep sleep time, improvement of sleep quality, and reduction of salivary cortisol were observed. The detailed clinical results, mechanism of action, preclinical efficacy, and safety profile of Maizinol™ will be presented.

Speaker: Dr. Mesfin Yimam, DVM, MS, Director, Pre-Clinical Development Unigen, Inc.

Sponsored by: UNIGEN

#### 2:30-2:50pm

#### **UP360 for Immune Homeostasis**

UP360 is a composition comprised of polysaccharide and polyphenol standardized extracts from Aloe, Poria, and Rosemary that synergistically down regulates extracellular HMGB1 in hyperoxia stressed macrophages. In an accelerated aging model, UP360 increased key innate and acquired immunity while protecting immune organs. In a triple-blind placebo-controlled human clinical trial with influenza vaccine-immunized subjects, UP360 resulted in a statistically significant increase of gamma delta T-cells. suggesting its efficacy on enhanced immune surveillance in mucosal membranes.

Speaker: Dr. Qi Jia, Ph.D., President & CEO, Unigen, Inc.

Sponsored by: UNIGEN